



E-marketing specialist with US experience and ideally with background or experience in OTC drugs or food supplement space (part-time, to turn into full-time) (m/f/d)

Keto Swiss is launching MigraKet, an innovative, science-backed and patented medical food to combat migraine. It is launched in the D2C space on a Shopify store and also placed on Amazon and Walmart.

We are looking for a specialist to lead overall marketing strategy and execution, with demonstrable experience and track record, with strong analytical skills, especially in budget allocation, agency supervision, agency contract negotiation, but also planning, execution and supervision of social media channels and calendars and with enough experience and passion to lead the in-house team and review the content provided by them before publication.

Important is also experience in the affiliate / influencer space, knowledge of paid ads, as well as organic strategies, for a new product launch in D2C eCommerce.

Rich and multi-year experience in a strategic marketing role, preferably in the medical or food supplement space is a must. Must demonstrate to have produced and executed on launch plans from start and to be able to hit sales targets as well as to advise finance on budgeting for sales and marketing expenses.

Please demonstrate experience in the following fields:

- New product launch / startup without brand awareness in the market place
- Exposition to food supplement / OTC drugs / medical food sectors
- Experience on the US market
- Experience in leading an internal team and managing external agencies/freelancers

What We Offer:

- The opportunity to make a difference for every person suffering from migraine out there.
- Measured compensation that will evolve as the business grows.
- A hybrid working environment with the possibility to work from home up to 50%.
- A dynamic and international working environment
- Potential for a full-time position in the long run
- Possibility to think and work in an Innovative start-up and think and act like an entrepreneur

If you want to join our mission and help us to bring a novel and effective solution to millions of suffering migraine patients, apply now! This role is first on a freelance or part time basis (around 50% workload at the start) and can evolve into a full-time position over time with fix employment and ESOP. Ideally, we'd love if you could start asap since we are in an exciting phase of the pre-launch, where you can still set your mark!

How to Apply

Please send your **cover letter, resume and references of past projects managed, ideally product launches in the US market to info@keto.swiss**. Applications will be considered on a rolling basis until the position is filled.

KetoSwiss AG is an equal opportunity employer. All applicants will be considered without regard to race, color, religion, gender identity, sexual orientation, age or disability status.

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